

# Data Discovery: The Foundation of Privacy Excellence

Companies today face unprecedented data volumes from AI, Fintech, DNA sequencing, and autonomous vehicles. Understanding how your organization handles personal data is the critical first step in building a robust privacy program.

[Schedule a Demo](#)



# The Data Reality

## Digital Everything

Every modern technology generates massive data volumes. Competitive digital products require substantial data foundations.

## Hidden Risks

Unused, unmanaged, and unprotected data creates financial, legal, and privacy-related risks with additional expenses.

## Discovery Mission

Create comprehensive data maps to understand where personal data lives and how it's used across your organization.



# What to Expect During Discovery

## Surprising Findings

- Significant volumes of personal data in unexpected locations
- Ancient, forgotten data alongside heavily used but inadequately protected information
- Hidden data repositories across departments

## Ultimate Goal

Optimize privacy practices by identifying access points to personal data and minimizing collection. Chart a complete data map to establish robust governance.



# Where to Begin Your Discovery

---

01

## Target Key Departments

Start with Marketing, Sales, and Human Resources - the usual suspects for personal data processing.

03

## Check Core Systems

For B2C companies, significant personal data resides in core business systems, data lakes, and warehouses.

02

## Examine Applications

Review the applications these teams use and analyze how their processes handle data.

04

## Create Complete Inventory

Build an inclusive list of all systems, databases, applications, and data archives.



# Choosing Your Approach

Selecting the right data discovery method is pivotal to your privacy program's success. Two primary approaches offer distinct advantages:

1

## Decentralized Approach

Delegate discovery to different owners who manage personal data inventory under their jurisdiction. Provides up-to-date information with clearly defined data ownership.

- In-house owners for internal systems
- Third-party owners for external systems
- Elegant solution with clear accountability

2

## Centralized Approach

Empower your privacy team to conduct discovery independently with technical experts like data protection engineers.

- Direct control over discovery process
- Requires specialized technical expertise
- Consistent methodology across organization

# Critical Success Factors



## Trustworthy Information

Ensure you can rely on the data you receive from all sources



## Complete Discovery

All personal data must be identified and mapped



## Real-Time Alerts

Get notified when new data types or systems are introduced

Discovery and classification can get very technical very fast. Automation proves to be the only reliable option in the age of AI.



## Lower Total Operating Cost, Lower Risk, Continuous Trust. GRC<sup>3</sup> is LIVE!

One Platform — Five Integrated, AI-Enabled and Proven to Scale.

### 5 Integrated Products

### GRC3 Unique Feature

### + AI Advantage



#### Compliance / Frameworks

Unified engine supporting 350+ global frameworks.  
Offers real-time auto-mapping and change tracking.

Maps controls, builds smart workflows, and  
generates live policies.



#### Data Privacy

Pre-configured for 100+ global privacy laws.  
Provides centralized consent and rights management.

Accelerates compliance, consent tracking,  
and reporting.



#### Third Party Risk (TPRM)

Real-time vendor risk visibility with automated  
assessments and prioritization.

Closes gaps faster, auto-prioritizes risk, improves  
collaboration.



#### + IT Operations

Cross-module linkage between breach, response,  
and control management

Connects incidents to controls, triages tasks, and  
forecasts risk.



#### Internal Audit

End-to-end audit automation and prioritization that  
shortens cycles.

Automates evidence, optimizes scope, maintains  
continuous audit readiness.

# Why Traditional Methods Fall Short



1

## **Survey-Based Approach**

Conventional surveys directed at employees and vendors are slow and unreliable with no guarantees of accuracy.

2

## **Incomplete Information**

System owners lack complete or up-to-date knowledge about data types stored in their systems.

3

## **Manual Analysis Problems**

Outdated discovery tools lead to false-positive and false-negative discoveries, creating unreliable data inventories.

4

## **Resource Constraints**

Owners engrossed in high-priority projects lack resources to provide necessary information to Privacy teams.



# The Privacy-Centric Solution

## The Challenge

Existing data discovery solutions couldn't scan both structured and unstructured data or label personal data in multiple languages and scripts.

This resulted in incomplete and erroneous data inventories, detrimental to privacy program success.

## DPM Data Discovery

Privacy-centric software specializing in discovering and classifying personal data with continuous monitoring capabilities.

- Provides trusted privacy data intelligence
- Eliminates reliance on internal sources
- Establishes robust governance framework
- Mitigates privacy risks through automation



# Powerful Insights at Your Fingertips



DPM Data Discovery combines platform information with discovery results to answer critical questions:

“What special category data is not encrypted?”

“How many occurrences of a credit card number do we have in System X?”

“What personal data is hosted in country Y?”

Privacy teams can identify risks, gain deep insight into data flows, and uncover dark data and shadow processing.

**[www.grc3.io](http://www.grc3.io)** (GRC Cube)

**Contact:**

**Nidhi P.** - [Nidhi.p@grc3.io](mailto:Nidhi.p@grc3.io) / +91 9004735605

**Mayuri B.** - [mayuri.b@grc3.io](mailto:mayuri.b@grc3.io) / +91 8097235523

**Pooja D.** - [pooja.d@securetain.com](mailto:pooja.d@securetain.com)

**Charu P.** - [charu.pel@grc3.io](mailto:charu.pel@grc3.io)



# What Makes DPM Data Discovery Unique



## Universal Connectivity

Connects to all standard databases, file shares, SaaS applications, and data sources



## Multilingual Support

Labels personal data in any language and script



## Complete Privacy

No third parties, no personal data in the cloud



## All File Types

Works with text, Excel, PDF, CSV, emails, log files, social network interactions, and more



## Structured & Unstructured

Handles both data types with bleeding-edge technology



## Automated Discovery

Automatically searches for personal data and uncovers dark data and shadow processing

## Visual Dashboard

Continuous insight into all processing activities with clear program overview.

## Automated Processes

Innovative SaaS platform designed to automate privacy workflows and minimize risks.

## Cross-Departmental Cooperation

Support seamless collaboration ensuring compliance across your organization.

# 6

## Product Lines

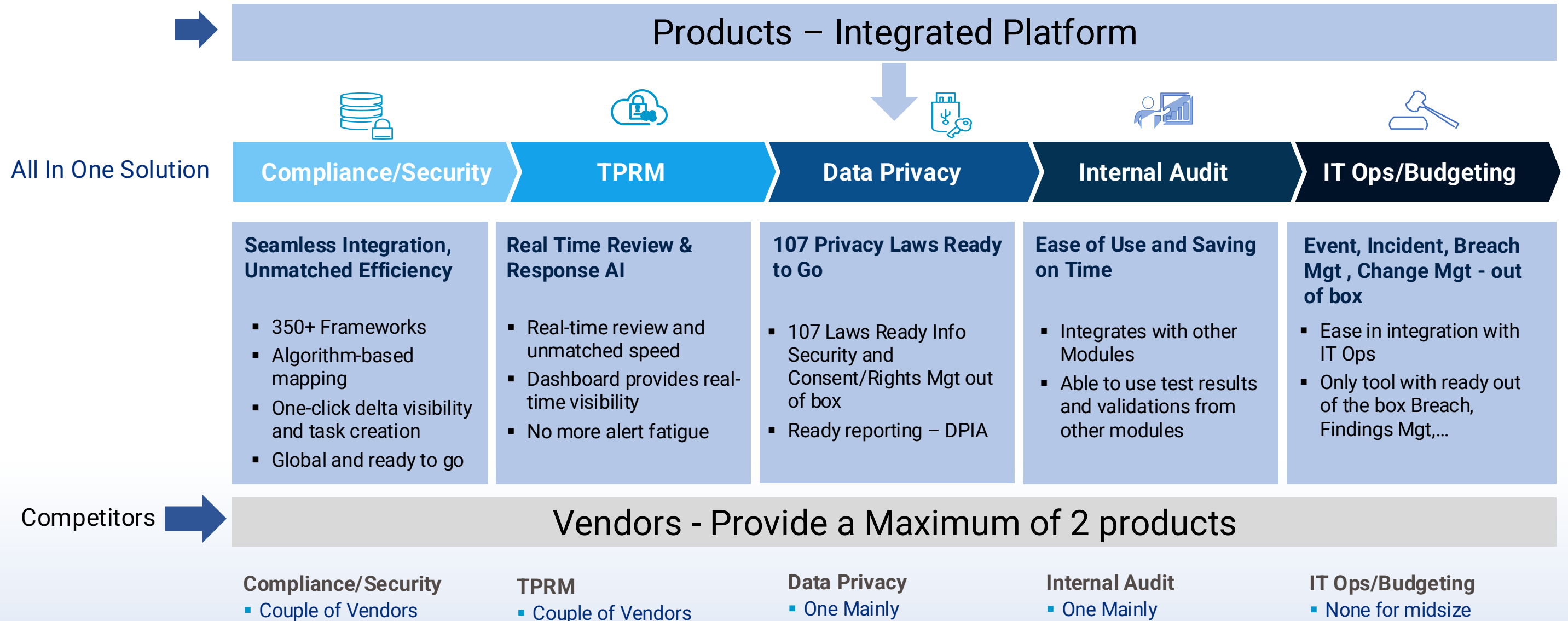
Comprehensive suite addressing key privacy challenges

# 20+

## Multiple Modules

Each targeting specific compliance requirements





← Multiple providers, limited frameworks, duplication of work, lack of integration, risks falling through the gaps, adoption challenges, costs, inadequate reporting, no centralized dashboard, inadequate service management and findings documentation →

## Accelerate Compliance Build Trust Scale with Confidence

As risk and regulatory demands surge, businesses need more than spreadsheets. GRC3 is a platform designed and developed by practitioners to **eliminate silos** between compliance, cybersecurity, internal audit, privacy, and vendor risk - enabling enterprises to **scale securely, accelerate revenue, and prove trust** enterprise-wide.

[Learn More →](#)

Get Your Free Maturity Assessment

Assess Compliance Maturity



Assess Privacy Maturity

