

Data Discovery: The Foundation of Privacy Excellence

Companies today face unprecedented data volumes from AI, Fintech, DNA sequencing, and autonomous vehicles. Understanding how your organization handles personal data is the critical first step in building a robust privacy program.

[Schedule a Demo](#)

The Data Reality

Digital Everything

Every modern technology generates massive data volumes. Competitive digital products require substantial data foundations.

Hidden Risks

Unused, unmanaged, and unprotected data creates financial, legal, and privacy-related risks with additional expenses.

Discovery Mission

Create comprehensive data maps to understand where personal data lives and how it's used across your organization.



What to Expect During Discovery

Surprising Findings

- Significant volumes of personal data in unexpected locations
- Ancient, forgotten data alongside heavily used but inadequately protected information
- Hidden data repositories across departments

Ultimate Goal

Optimize privacy practices by identifying access points to personal data and minimizing collection. Chart a complete data map to establish robust governance.



01

Target Key Departments

Start with Marketing, Sales, and Human Resources - the usual suspects for personal data processing.

02

Examine Applications

Review the applications these teams use and analyze how their processes handle data.

03

Check Core Systems

For B2C companies, significant personal data resides in core business systems, data lakes, and warehouses.

04

Create Complete Inventory

Build an inclusive list of all systems, databases, applications, and data archives.

Choosing Your Approach

Selecting the right data discovery method is pivotal to your privacy program's success. Two primary approaches offer distinct advantages:

1

Decentralized Approach

Delegate discovery to different owners who manage personal data inventory under their jurisdiction. Provides up-to-date information with clearly defined data ownership.

- In-house owners for internal systems
- Third-party owners for external systems
- Elegant solution with clear accountability

2

Centralized Approach

Empower your privacy team to conduct discovery independently with technical experts like data protection engineers.

- Direct control over discovery process
- Requires specialized technical expertise
- Consistent methodology across organization

Critical Success Factors



Trustworthy Information

Ensure you can rely on the data you receive from all sources



Complete Discovery

All personal data must be identified and mapped



Real-Time Alerts

Get notified when new data types or systems are introduced

Discovery and classification can get very technical very fast. Automation proves to be the only reliable option in the age of AI.



Lower Total Operating Cost, Lower Risk, Continuous Trust. GRC³ is LIVE!

One Platform – Five Integrated, AI-Enabled and Proven to Scale.

5 Integrated Products



Compliance / Frameworks

Unified engine supporting 350+ global frameworks. Offers real-time auto-mapping and change tracking.



Data Privacy

Pre-configured for 100+ global privacy laws. Provides centralized consent and rights management.



Third Party Risk (TPRM)

Real-time vendor risk visibility with automated assessments and prioritization.



+ IT Operations

Cross-module linkage between breach, response, and control management



Internal Audit

End-to-end audit automation and prioritization that shortens cycles.

GRC3 Unique Feature

+ AI Advantage

Maps controls, builds smart workflows, and generates live policies.

Accelerates compliance, consent tracking, and reporting.

Closes gaps faster, auto-prioritizes risk, improves collaboration.

Connects incidents to controls, triages tasks, and forecasts risk.

Automates evidence, optimizes scope, maintains continuous audit readiness.



1

Survey-Based Approach

Conventional surveys directed at employees and vendors are slow and unreliable with no guarantees of accuracy.

2

Incomplete Information

System owners lack complete or up-to-date knowledge about data types stored in their systems.

3

Manual Analysis Problems

Outdated discovery tools lead to false-positive and false-negative discoveries, creating unreliable data inventories.

4

Resource Constraints

Owners engrossed in high-priority projects lack resources to provide necessary information to Privacy teams.

The Privacy-Centric Solution

The Challenge

Existing data discovery solutions couldn't scan both structured and unstructured data or label personal data in multiple languages and scripts.

This resulted in incomplete and erroneous data inventories, detrimental to privacy program success.

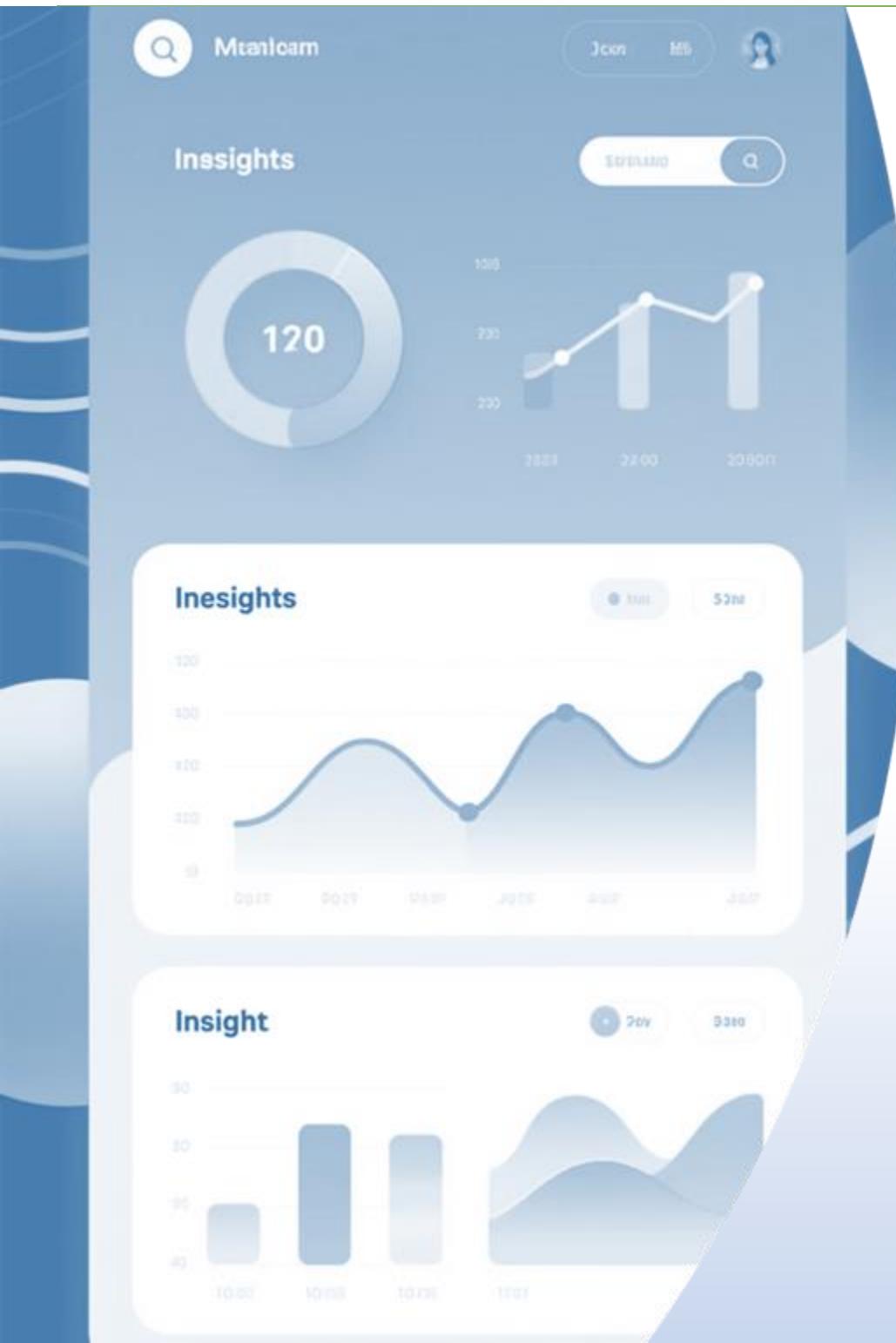
DPM Data Discovery

Privacy-centric software specializing in discovering and classifying personal data with continuous monitoring capabilities.

- Provides trusted privacy data intelligence
- Eliminates reliance on internal sources
- Establishes robust governance framework
- Mitigates privacy risks through automation



Powerful Insights at Your Fingertips



DPM Data Discovery combines platform information with discovery results to answer critical questions:

“What special category data is not encrypted?”

“How many occurrences of a credit card number do we have in System X?”

“What personal data is hosted in country Y?”

Privacy teams can identify risks, gain deep insight into data flows, and uncover dark data and shadow processing.



Partner With GRC³ for DPDP Success



www.grc3.io (GRC Cube)

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Universal Connectivity

Connects to all standard databases, file shares, SaaS applications, and data sources



Multilingual Support

Labels personal data in any language and script



Complete Privacy

No third parties, no personal data in the cloud



All File Types

Works with text, Excel, PDF, CSV, emails, log files, social network interactions, and more



Structured & Unstructured

Handles both data types with bleeding-edge technology



Automated Discovery

Automatically searches for personal data and uncovers dark data and shadow processing

Visual Dashboard

Continuous insight into all processing activities with clear program overview.

Automated Processes

Innovative SaaS platform designed to automate privacy workflows and minimize risks.

Cross-Departmental Cooperation

Support seamless collaboration ensuring compliance across your organization.

6

Product Lines

Comprehensive suite addressing key privacy challenges

20+

Multiple Modules

Each targeting specific compliance requirements



Products – Integrated Platform



All In One Solution

Compliance/Security

TPRM

Data Privacy

Internal Audit

IT Ops/Budgeting

Seamless Integration, Unmatched Efficiency

- 350+ Frameworks
- Algorithm-based mapping
- One-click delta visibility and task creation
- Global and ready to go

Real Time Review & Response AI

- Real-time review and unmatched speed
- Dashboard provides real-time visibility
- No more alert fatigue

107 Privacy Laws Ready to Go

- 107 Laws Ready Info Security and Consent/Rights Mgt out of box
- Ready reporting – DPIA

Ease of Use and Saving on Time

- Integrates with other Modules
- Able to use test results and validations from other modules

Event, Incident, Breach Mgt , Change Mgt - out of box

- Ease in integration with IT Ops
- Only tool with ready out of the box Breach, Findings Mgt,...

Competitors



Vendors - Provide a Maximum of 2 products

Compliance/Security

- Couple of Vendors

TPRM

- Couple of Vendors

Data Privacy

- One Mainly

Internal Audit

- One Mainly

IT Ops/Budgeting

- None for midsize

← Multiple providers, limited frameworks, duplication of work, lack of integration, risks falling through the gaps, adoption challenges, costs, inadequate reporting, no centralized dashboard, inadequate service management and findings documentation →

Accelerate Compliance

Build Trust

Scale with Confidence

As risk and regulatory demands surge, businesses need more than spreadsheets. GRC3 is a platform designed and developed by practitioners to **eliminate silos** between compliance, cybersecurity, internal audit, privacy, and vendor risk - enabling enterprises to **scale securely, accelerate revenue, and prove trust** enterprise-wide.

[Learn More →](#)

Get Your Free Maturity Assessment

Assess Compliance Maturity

Assess Privacy Maturity

